



Company Profile





A&T Europe Myrtha Pools

A&T Europe Group, founded in 1961 in Castiglione delle Stiviere (Mantova, Italy), quickly became a leader in the international swimming pool market.

Thanks to continuous research and development, the Company has achieved numerous technological breakthroughs in the pool industry presenting the most advanced technologies and obtaining reliable, exclusive patents.

A&T Europe has built swimming pools in over 70 countries around the world; from Iceland to Arabia, Brazil to Japan, and from the United States to Australia. Myrtha Technology allows for installations in extreme climates and can be the best solution in even the most extraordinary and challenging environmental conditions.

Its exclusive technologies have been selected for international competition events, including the Olympic Games and World Swimming Championships.

A&T Europe Myrtha Pools



1961

Year
founded

250

Direct
employees

200

Distributors in Italy
and worldwide

1

Myrtha Pools
USA branch in
Sarasota, FL

1,500

Pools each
year: over 300
commercial pools

65

Million euros
turnover

A&T Europe Myrtha Pools

With an operational area of 60,000 sm, 250 direct employees and more than 300 distributors in Italy and abroad, A&T Europe currently designs, produces and installs about 1,500 swimming pools each year, including more than 300 public pools.

MYRTHA HISTORY



1961

A&T Europe is established in Castiglione delle Stiviere, Italy.



1977

A&T Europe acquires Myrtha Technology's German patent.



1979

Installation of the first slide for waterparks in Italy; a new opportunity for the leisure pools market.



1987

Installation of the first Myrtha competition pool at the European Championships in Strasbourg.



1996

Myrtha Technology is chosen for the Water-polo competition pool at the Centennial Olympic Games in Atlanta.

Our history



1997

A&T Europe begins refurbishing of older competition swimming pools using RenovAction® technology.



2000

Thanks to the growing international success of its technologies, the Company opened a branch in Sarasota, Florida, USA.



2009

After numerous high-profile competition venue installations since Rome 1994, A&T Europe becomes Official FINA Partner.



2011

A&T Europe celebrates 50 years of continuous growth.



2012

For its third Olympic challenge, the Company built 7 swimming pools for London 2012 Olympic Games.

Market Segments



The extraordinary successes achieved today by A&T Europe throughout the world are the direct result of a broad range of experience and operations represented by our 360 degree perspective of the market.

The Company now designs and manufactures swimming pools for a wide range of sectors including private pools, public projects, waterparks and pools for competition and special events.



Private pools



Public pools



Water parks



Special Events

Private Pools

Since 1961, and for years to come, the primary business of A&T Europe has, and will continue to be, dedicated to the private pool sector in Italy.

The Company designs exclusive private pool projects and is continuously improving upon and developing new and innovative technologies. Special attention is paid to both detail and finishes and the pools are often highly customized and designed to complement the surrounding environment.



Public Pools



A&T Europe has become an international market leader designing pools for the public sector including splash and leisure pools, hotel pools, fitness and wellness pools, as well as thermal and therapy centers.

The Company has a wide range of experience and has also developed sophisticated technologies at the international level; setting up numerous facilities around the world and achieving a continuous growth trend in the community pool market.

Water Parks

A&T's vast experience in the "World of Water" guarantees great support for those who decide to invest in the world of aquatic entertainment and leisure. The Company offers the work of the best designers in the water park sector and is continuously searching for the most innovative, safe and original solutions.

Pools for Special Events



Thanks to the precise engineering, fabrication standards and quick installation of Myrtha Technology, A&T Europe has built some very high profile pools. These pools are both permanent and temporary and have hosted some of

the most important international swimming competitions. This has allowed us to share with the world of swimming an opportunity to make these international competitions unforgettable events.

TECH

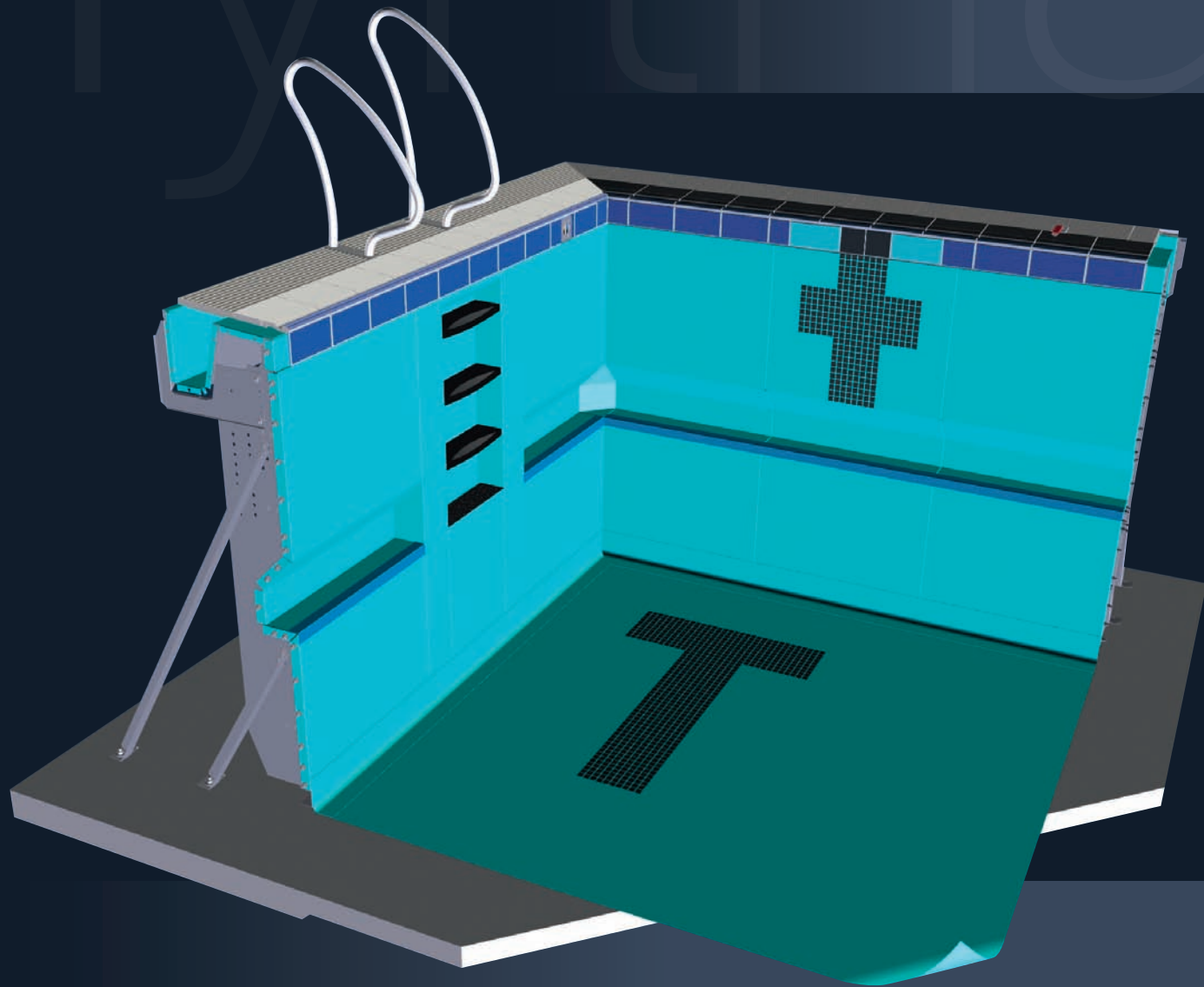


Our technologies

A&T Europe has chosen to enter into the world of swimming pools using the power of innovation with exclusive technologies, in combination with the will and determination to constantly and continuously improve upon them.

This strategic and bold decision has been followed by years of determined effort, enabling the Company to develop new technologies. It has also given A&T Europe the leadership in its market sector, positioning the Company in a manner that results in redefining new industry standards and market trends.

To achieve all of this, A&T has drawn inspiration from the numerous examples set by the champions and has invested the time, resources and discipline into this objective. They have committed business resources into a Research and Development Department dedicated to planning and developing new and innovative ideas.

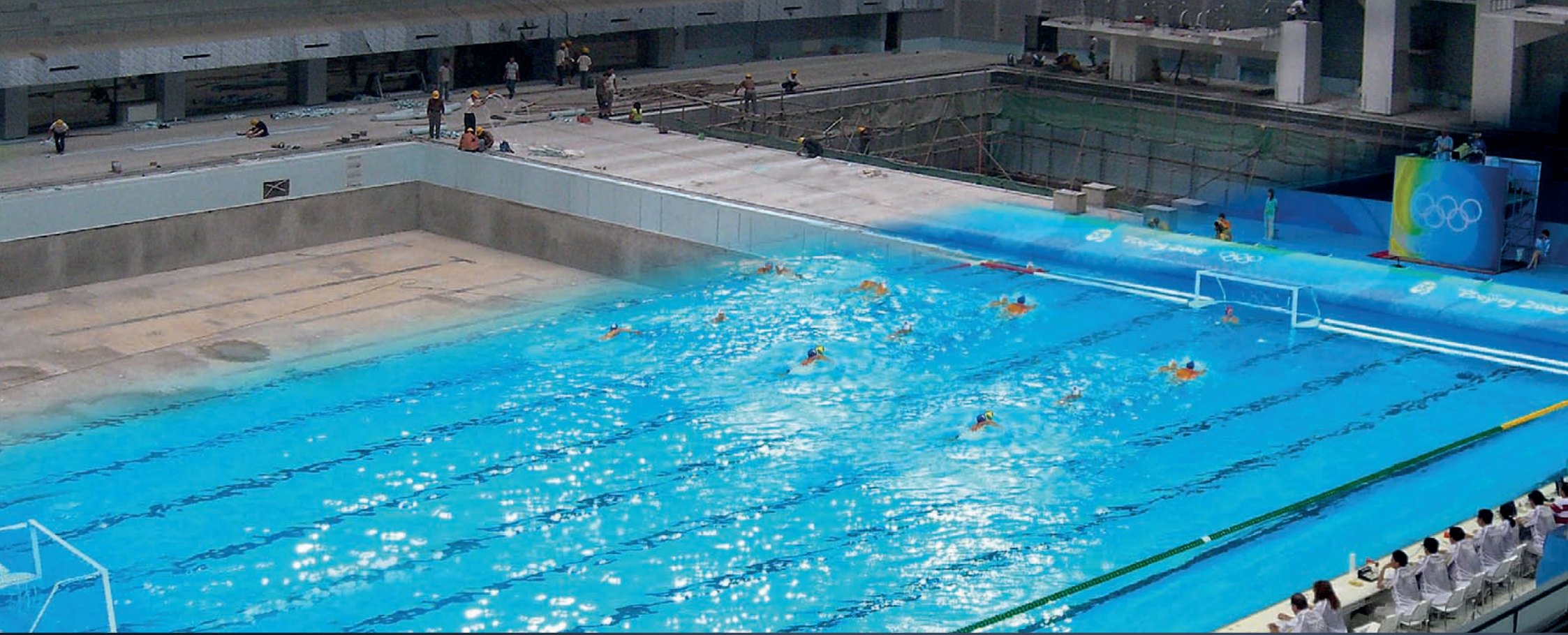


Myrtha Technology

A&T Europe's leading-edge technology is based upon a unique modular system of stainless steel panels laminated with a special rigid PVC membrane on the inside surface. This system offers highly flexible planning and design alternatives that have no limit with regard to the structure's shape or size; a significantly faster installation than conventional design;

and when combined with a precise assembly process provides both reliability and long-lasting performance over time. All of this is thanks to its resistance to adverse atmospheric conditions. "Myrtha" is A&T Europe's exclusive technology which is unique to the world. This technology is tailored for customers who appreciate quality, and who opt for long-term, safe technical investments.

RENOMA



RenovAction Technology

RenovAction® is the patented and exclusive modular pool renovation technology developed by A&T Europe. This solution is based on proprietary Myrtha Technology and is specifically developed for the refurbishment of existing pools.

Many obsolete, older installations require a total renovation from the original design. RenovAction® does not require any major demolition work; therefore, the design of the pool can be expanded or changed to meet today's more competitive and challenging design standards.

Partners



Our partnerships

Thanks to its design patents and the extremely high product standards, A&T Europe is the first choice for institutions, both public and private, as well as Swimming Federations throughout the world.

High quality standards guarantee durability and perfectly engineered precision in all Myrtha pools, both for training and competitive use.

A&T Europe is the first choice as the official supplier of pools built for international competitive events such as the Olympic Games.

A&T Europe is a proud partner of FINA and the most important Swimming Federations throughout the entire world.

Our Brands







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